Economics and Strategy

NATIONAL BANK OF CANADA FINANCIAL MARKETS

May 10, 2024

Canada: Deterioration of the labour market paused in April

By Matthieu Arseneau and Alexandra Ducharme

Highlights:

- Canadian employment increased 90K in April, a better performance than consensus expectations for a 20K increase. Meanwhile, the participation rate rose to 65.4% while population grew 112K. As a result, the unemployment rate remained unchanged at 6.1%, one tick lower than consensus expectations.
- The increase in employment is the result of a rise in both part-time (+50K) and full-time positions (+40K).
- The increase in employment stemmed mostly from the private sector (+50K). There were also gains in the public sector (+26K) and in the number of self-employed people (+15K).
- April's variation in employment was positive in the services sector (+100K), while employment in goods (-10K) was down.
- On the goods side, increases in forestry (+8K) and manufacturing (+3K) were more than offset by declines in construction (-11K), agriculture (-5K) and utilities (-5K).
- On the services side, the largest gains were registered in professional/scientific services (+26K), accommodation/food services (+24K), health care/social assistance (+17K), information/culture (+10K) and business/building (+10K). Education (-5K), meanwhile, registered a small decline.
- Regionally, there were job gains in Ontario (+25K), British Columbia (+23K), Québec (+19K) and Alberta (+11K).
- Hours worked were up 0.8% in April following a 0.3% decrease in March.
- Wage inflation was 4.8% on a year-over-year basis in April (down from 5.0% in March).
- For more details, see table on next page.

Canadian employment recorded its strongest increase in 15 months in April, widely surpassing consensus expectations. But the big surprise in this report was the demographic surge, as the population aged 15 and over rose by 112K, the second-highest increase on record. It is therefore important to adjust our labour market evaluation standards in this highly atypical context. At the current rate of population growth, the labour market needs to generate 60K jobs to maintain the employment rate. By this criterion, job creation in April was good, but no more (top chart). Moreover, despite this seemingly exceptional gain, the unemployment rate remained essentially unchanged, meaning that the labour market did not tighten in April after cooling off since the start of the monetary tightening cycle (unemployment rate is up 1.3 percentage points (pp) since July 2022). For the time being, the easing of the labour market is characterized by the difficulty of individuals to enter the Canadian job market, as evidenced by the sharp rise in the unemployment rate for young people and recent immigrants. The deterioration is particularly acute in Toronto as shown by the unemployment rate reaching 7.9%, up 2.3 pp from recent trough. Back at the national level, the percentage of unemployed people finding work is currently at its lowest level in over a decade excluding the pandemic. For the time being, layoffs are limited, as the separation rate remains very low on a historical basis (bottom chart). As for the private sector rebound, we remain skeptical about its sustainability. Goods-producing industries posted contractions in April, which is not surprising given the labour hoarding that occurred in 2023 in many of these sectors. With more than 50% of SMEs indicating that they are concerned about their sales, we doubt that there will be a sustained upturn in corporate hiring in the months ahead.

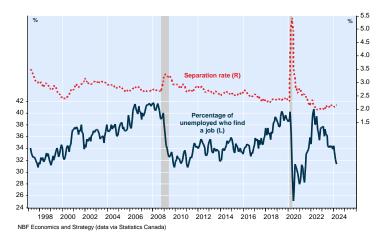
Canada: Job creation in April was good, but no more Actual job creation and job creation implied by population growth*



2022M04 2022M07 2022M10 2023M01 2023M04 2023M07 2023M10 2024M01 2024M04 2024M07 Product of the monthly change in population and the previous month's employment rate NBF Economics and Strategy (data via Statistics Canada)

Canada: It's getting harder for the unemployed to find work

% of unemployed who find a job and separation rate (voluntary departures + layoffs), 3-m moving averages



	Apr-24 %	Mar-24 %	1-Month Change (pp)	1-Month Trend	1-year change (pp)		Current Level (000s)	1-Month Change (000s)		
								Ap	or-24	Mar-24
Unemployment Rate	6.1	6.1	0.0	•	1	Industries				
Participation Rate	65.4	65.3	0.1		-0.3	High-Paid	10,972	29.5	A	60.5
Employment Rate	61.4	61.4	0.0	►	-0.9	Low-Paid	9,519	60.9		-62.7
	Current Level*	1-Month Change*			1	Goods-producing sector	4,118	-10.4	•	29.9
		Apr-24 Mar-		Mar-24	1-year change*	Agriculture	221	-5.4	▼	-2.5
Employment	20,491	90.4		-2.2	376.6	Forestry, fishing, mining, quarrying, O&G	346	7.7	A	3.5
Total Hours Worked, %	-	0.8	A	-0.3	1.2	Utilities	154	-5	•	4.3
Average Hourly Wage NSA, %	-	0.19		0.1	4.8	Construction	1,590	-11.1	•	15.3
Provinces						Manufacturing	1,807	3.4	A	9.3
Ontario	7,996	25.0		26.1	90.8	Services-producing sector	16,373	100.7	A	-32
Quebec	4,534	19.2	A	-18	28.9	Trade	2,930	6.1	A	-23.1
British Columbia	2,871	23.4		6.6	93.0	Transportation and warehousing	1,088	6.7	A	-1.2
Alberta	2,538	10.6	A	-3.2	92.1	Finance, insurance, real estate and leasing	1,405	-0.4	•	11
Manitoba	703	2.9		-4.3	15.0	Professional, scientific and technical svc.	1,946	25.5	A	-19.9
Saskatchewan	598	1.1	A	-6	11.0	Business, building and other support svc.	688	9.5	A	-3.8
Nova Scotia	516	-0.9	•	-1.5	19.8	Educational services	1,534	-4.5	•	7.8
New Brunswick	399	7.8	A	-1.7	15.3	Health care and social assistance	2,779	17.4	A	39.9
Newfoundland and Labrador	244	0.4		0	6.6	Information, culture and recreation	852	9.9	A	-10
Prince Edward Island	93	0.7	A	-0.1	3.8	Accommodation and food services	1,128	24.2	A	-26.6
Employment Type						Other services	804	6.5	A	-4.8
Full-Time	16,751	40.1	A	-0.7	272.5	Public administration	1,218	-0.1	•	-1.4
Part-Time	3,741	50.3		-1.6	104.1	Age				
Public Sector	4,434	25.5	A	11.9	208.0	15 to 24	93	39.7	A	-27.5
Private Sector	13,407	50.4		15.2	190.2	25 to 54	516	67.7		25.8
Self Employed	2,650	14.5	A	-29.3	-21.6	55 and over	399	-17.1	•	-0.4

*Thousands unless otherwise stated

NBF Economics and Strategy (data via Statistics Canada)

Subscribe to our publications: <u>NBF.EconomicsStrategy@nbc.ca</u> – To contact us: 514-879-2529

General

This Report was prepared by National Bank Financial, Inc. (NBF), (a Canadian investment dealer, member of CIRO), an indirect wholly owned subsidiary of National Bank of Canada. National Bank of Canada is a public company listed on the Toronto Stock Exchange.

The particulars contained herein were obtained from sources which we believe to be reliable but are not guaranteed by us and may be incomplete and may be subject to change without notice. The information is current as of the date of this document. Neither the author nor NBF assumes any obligation to update the information or advise on further developments relating to the topics or securities discussed. The opinions expressed are based upon the author(s) analysis and interpretation of these particulars and are not to be construed as a solicitation or offer to buy or sell the securities mentioned herein, and nothing in this Report constitutes a representation that any investment strategy or recommendation contained herein is suitable or appropriate to a recipient's individual circumstances. In all cases, investors should conduct their own investigation and analysis of such information before taking or omitting to take any cite to a securities or markets that are analyzed in this Report. The Report alone is not intended to form the basis for an investment decision, or to replace any due diligence or analytical work required by you in making an investment decision.

This Report is for distribution only under such circumstances as may be permitted by applicable law. This Report is not directed at you if NBF or any affiliate distributing this Report is prohibited or restricted by any legislation or regulation in any jurisdiction from making it available to you. You should satisfy yourself before reading it that NBF is permitted to provide this Report to you under relevant legislation and regulations.

National Bank of Canada Financial Markets is a trade name used by National Bank Financial and National Bank of Canada Financial Inc.

Canadian Residents

NBF or its affiliates may engage in any trading strategies described herein for their own account or on a discretionary basis on behalf of certain clients and as market conditions change, may amend or change investment strategy including full and complete divestment. The trading interests of NBF and its affiliates may also be contrary to any opinions expressed in this Report.

NBF or its affiliates often act as financial advisor, agent or underwriter for certain issuers mentioned herein and may receive remuneration for its services. As well NBF and its affiliates and/or their officers, directors, representatives, associates, may have a position in the securities mentioned herein and may make purchases and/or sales of these securities from time to time in the open market or otherwise. NBF and its affiliates may make a market in securities mentioned in this Report. This Report may not be independent of the proprietary interests of NBF and its affiliates.

This Report is not considered a research product under Canadian law and regulation, and consequently is not governed by Canadian rules applicable to the publication and distribution of research Reports, including relevant restrictions or disclosures required to be included in research Reports.

UK Residents

This Report is a marketing document. This Report has not been prepared in accordance with EU legal requirements designed to promote the independence of investment research and it is not subject to any prohibition on dealing ahead of the dissemination of investment research. In respect of the distribution of this Report to UK residents, NBF has approved the contents (including, where necessary, for the purposes of Section 21(1) of the Financial Services and Markets Act 2000). This Report is for information purposes only and does not constitute a personal recommendation, or investment, legal or tax advice. NBF and/or its parent and/or any companies within or affiliates of the National Bank of Canada group and/or any of their directors, officers and employees may have or may have had interests or long or short positions in, and may at any time make purchases and/or sales as principal or agent, or may act or may act or have acted as investment and/or commercial banker with respect hereto. The value of investments, and the income derived from them, can go down as well as up and you may not get back the amount invested. Past performance is not a guide to future performance. If an investment is denominated in a foreign currency, rates of exchange may have an adverse effect on the value of the investment. Investments which are illiquid may be difficult to sell or realise; it may also be difficult to obtain reliable information about their value or the extent of the risks to which they are exposed. Certain transactions, including those involving futures, swaps, and other financial Conduct Authority). Persons who are retail clients (within the meaning of the rules of the rules

This information is only for distribution to Eligible Counterparties and Professional Clients in the United Kingdom within the meaning of the rules of the Financial Conduct Authority. NBF is authorised and regulated by the Financial Conduct Authority and has its registered office at 70 St. Mary Axe, London, EC3A 8BE.

NBF is not authorised by the Prudential Regulation Authority and the Financial Conduct Authority to accept deposits in the United Kingdom.

U.S. Residents

With respect to the distribution of this report in the United States of America, National Bank of Canada Financial Inc. ("NBCFI") which is regulated by the Financial Industry Regulatory Authority (FINRA) and a member of the Securities Investor Protection Corporation (SIPC), an affiliate of NBF, accepts responsibility for its contents, subject to any terms set out above. To make further inquiry related to this report, or to effect any transaction, United States residents should contact their NBCFI registered representative.

This report is not a research report and is intended for Major U.S. Institutional Investors only. This report is not subject to U.S. independence and disclosure standards applicable to research reports.

HK Residents

With respect to the distribution of this report in Hong Kong by NBC Financial Markets Asia Limited ("NBCFMA") which is licensed by the Securities and Futures Commission ("SFC") to conduct Type 1 (dealing in securities) and Type 3 (leveraged foreign exchange trading) regulated activities, the contents of this report are solely for informational purposes. It has not been approved by, reviewed by, verified by or filed with any regulator in Hong Kong. Nothing herein is a recommendation, advice, offer or solicitation to buy or sell a product or service, nor an official confirmation of any transaction. None of the products issuers, NBCFMA or its affiliates or other persons or entities named herein are obliged to notify you of changes to any information and none of the foregoing assume any loss suffered by you in reliance of such information.

The content of this report may contain information about investment products which are not authorized by SFC for offering to the public in Hong Kong and such information will only be available to, those persons who are Professional Investors (as defined in the Securities and Futures Ordinance of Hong Kong ("SFO")). If you are in any doubt as to your status you should consult a financial adviser or contact us. This material is not meant to be marketing materials and is not intended for public distribution. Please note that neither this material nor the product referred to is authorized for sale by SFC. Please refer to product prospectus for full details.

There may be conflicts of interest relating to NBCFMA or its affiliates' businesses. These activities and interests include potential multiple advisory, transactional and financial and other interests in securities and instruments that may be purchased or sold by NBCFMA or its affiliates, or in other investment vehicles which are managed by NBCFMA or its affiliates that may purchase or sell such securities and instruments.

No other entity within the National Bank of Canada group, including National Bank of Canada and National Bank Financial Inc, is licensed or registered with the SFC. Accordingly, such entities and their employees are not permitted and do not intend to: (i) carry on a business in any regulated activity in Hong Kong; (ii) hold themselves out as carrying on a business in any regulated activity in Hong Kong; or (iii) actively market their services to the Hong Kong public.

Copyright

This Report may not be reproduced in whole or in part, or further distributed or published or referred to in any manner whatsoever, nor may the information, opinions or conclusions contained in it be referred to without in each case the prior express written consent of NBF.